



WWW.WSCC.WS
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WESTERN STATES CORVETTE COUNCIL

FOUNDED - 1 JULY 1965 - THURSDAY
COLORADO SPRINGS, COLORADO

INCORPORATED - 10 MAY 1968 - FRIDAY
SACRAMENTO, CALIFORNIA

WSCC Sponsorship & Advertising Packages

Sponsorship Packages

Level I Sponsorship, starting at \$2,500 a year (due before December 31st or prorated)

In addition to being promoted by WSCC as a major Sponsor, this level will be offered sponsor opportunities (additional cost may apply) at various WSCC events throughout the year such as: the WSCC Convention, WSCC Gatherings, Awards Banquets, Corvette Racing Corral and Banquet, WSCC hosted Track Days and many more special events. If the Level I Sponsor would like to designate a particular event, the details of that event will be worked out through the WSCC Board and the sponsor. The Level I Sponsor receives:

- A full page printed COLOR ad in the WSCC *Redline* Magazine for four or more issues a year, with distribution directly to about 2000 Chevrolet and Corvette customers or more. Online pdf all COLOR version is downloaded by many thousands more.
- Listing as a Major Sponsor and a color ad on the WSCC website page for Sponsors,
- Running Ad or Scroll on WSCC Website
- Periodic specials or announcements on the WSCC/NCM list server 800+ email addresses (subject to approval)
- Logo/banner on any new event fliers for that event

Level II Sponsorship, starting at \$1,500 (due before December 31st or prorated)

In addition to being promoted by WSCC as a major Sponsor, this level will be offered sponsor opportunities after Level I (additional cost may apply) at various WSCC events throughout the year, such as: WSCC Convention, Racing Events, Banquets and various other WSCC hosted events throughout the year. This level also receives:

- A half page COLOR ad in the WSCC Redline Newsletter for all four or more issues a year, print edition (online version in pdf is all in color)
- Listing as a Sponsor and an ad on the WSCC website for sponsors (color)
- Running ad or scroll on the WSCC website
- Logo on any new banners for the event (Level I has priority)

Advertising Packages

WSCC Redline and WSCC Website (www.wsccl.ws) Advertising

WSCC Redline only:

- One full page in B&W for or more times a year in the Redline Newsletter (print edition, the online pdf edition is all in color)
- One full year partial page (color) with rolling banner on the WSCC Website and link to advertiser website
- Advertising only ads range from \$850 - \$1050

WSCC website only

- Rolling banner of logo and link to website, \$100 a year (paid in full by December 31st)

Notes: New sponsors or ads received throughout the year will be prorated for the first year. Advertisers and sponsors are responsible for designing their ads and sending to us for print or upload to the newsletter or website. All ads are to be approved by the WSCC Board of Directors before they can be accepted or published. Renewal and new ads/sponsorship packages are due before December 31st.

If agreed, let us know who to send the invoice to.

Checks are to be made out to: **WSCC Treasurer**

Mailed to:

Margie Zamora, WSCC Treasurer

PO Box 321445

Los Gatos CA 95032

Contacts:

Buzz Marston, WSCC President
(408) 221-6500 mobile | president@wsccl.net

Margie Zamora, WSCC Treasurer
(408) 891-8194 | treasurer@wsccl.net (billing and invoice inquires)

Gary Nolan, Public/Sponsor Relations Director
(559) 381-2947 mobile | pr@wsccl.net (Southern CA)

Bill Landis, Special Events Coordinator
(925) 682-8608 mobile | landisbill2@comcast.net (Northern CA)

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